



nemoa

SHARE. LEARN. CONNECT.



□ 2018 SPONSORSHIP OPPORTUNITIES



□ ANNUAL EVENTS

SPRING CONFERENCE: MARCH 14-16, 2018

FALL CONFERENCE: SEPTEMBER 12-14, 2018



In 1947, a handful of pioneering New England mail order companies founded NEMOA as a professional group for discussions, community building, and information exchange. Over the past 70 years, NEMOA has grown far beyond New England, and its membership now includes 250 companies from printers, list brokers, and service bureaus to mail order businesses. Yet, its focus remains on catalog and direct e-tail companies, large and small.

NEMOA's two annual industry-leading conferences attract about 1,000 total attendees from multichannel merchants and the companies that supply them. Conferences draw key decision makers in their respective companies, including C-level executives and owners of fast-growing businesses.

Sponsorship is a powerful way to support the multichannel industry and show your commitment to making the industry stronger than ever. Sponsors receive numerous benefits and, most importantly, they get direct access to industry leaders and the ability to connect with current and potential clients.

BRONZE
no limit

Annual donation
\$2,800

Our entry level sponsorship is Bronze and includes the following benefits:

- 1 Complimentary Registration at each conference (Spring & Fall).
To encourage merchant attendance, consider offering one of your passes to a merchant client. Thank you!
- Advanced access to the conference Attendee List (attendee name, title, and company name)
- All attendees of the sponsoring company receive a Sponsor Ribbon for their badge holders, indicating their level of sponsorship
- Company logo and sponsorship level listed in Conference Brochures, Promotional Emails & Onsite Program Handouts (size & location vary by level)
- Logo with sponsorship status on NEMOA website with a link to your website
- Logo exposure on Mobile Event Platform (when applicable)
- Opportunity to host a Round Table or similar Sponsor-Hosted activity at one conference per year
- Mention on printed Sponsor Signage & in Sponsor Slideshows at conferences
- Free display of material at shared sponsor tables at conferences

SILVER
limited to 15 companies

Annual donation
\$5,500

All Silver sponsors receive Bronze level benefits + the following benefits:

- Complimentary annual company NEMOA Membership
- 2 additional Complimentary Registrations (total of 3) to each conference (Spring & Fall). *To encourage merchant attendance, consider offering one or more of your passes to your merchant clients. Thank you!*
- Opportunity to introduce a breakout session at one conference per year

Annual donation
\$11,000

All Gold sponsors receive Bronze level benefits + the following benefits:

- Complimentary annual company NEMOA Membership
- 3 additional Complimentary Registrations (total of 4) to each conference (Spring & Fall) *To encourage merchant attendance, consider offering one or more of your passes to your merchant clients. Thank you!*
- Annual conference speaking opportunity (not guaranteed) – non-selling, must include a client and be relevant to conference topic
- Opportunity to introduce a breakout session at one conference per year
- Guaranteed host for Round Table or similar Sponsor-Hosted activity at one conference per year
- 1 small table in the ballroom foyer area assigned exclusively to your company to display collateral and/or network with existing or potential clients
- Right of first refusal to renew your sponsorship at this level

Extra Benefits!

In addition, each Gold sponsor receives one of the following benefits (first come, first served) for the year:

- 1 Sole sponsor/mention at Opening Reception
- 2 Sole sponsor/mention at Breakfast Day 1
- 3 Sole sponsor/mention at Breakfast Day 2
- 4 Sole sponsor/mention at Lunch
- 5 Sole sponsor/mention at Themed Snack Break
- 6 Sole sponsor/mention at Dinner Event
- 7 Sole sponsor of Rising Star Program
www.nemoa.org/scholarships.php
- 8 Sole sponsor of Bus Transportation/Networking Game
- 9 Sole sponsor of C-Level Breakfast Session
- 10 Sole sponsor of First-Timer Welcome Briefing at conferences
- 11 Have another idea? We'll help you to find a unique way to get noticed!

share

Annual donation

\$21,000

All Platinum sponsors receive Bronze level benefits + the following benefits:

- Complimentary annual company NEMOA Membership
- 4 additional Complimentary Registrations (total of 5) to each conference (Spring & Fall). *To encourage merchant attendance, consider offering one or more of your passes to your merchant clients. Thank you!*
- 1 company representative invitation to private Board and Speaker Event at each conference
- Annual conference speaking opportunity (not guaranteed) – non-selling, must include a client and be relevant to conference topic
- Guaranteed host for Round Table or similar Sponsor-Hosted activity at one conference per year
- 1 small table in the ballroom foyer area assigned exclusively to your company to display collateral and/or network with existing or potential clients
- Video Clip played in front of general session audience (video length varies with sponsorship level)
- Right of first refusal to renew your sponsorship at this level

Extra Benefits!

In addition, each Platinum sponsor receives one of the following benefits (first come, first served) for the year:

- 1 Sole sponsor of Hotel Key Cards
- 2 Sole sponsor of Welcome Kit or Goodie Box
- 3 Sole sponsor of Reusable Water Bottles or Bottled Water
- 4 Sole sponsor of Paper Coffee Cups
- 5 Sole sponsor of Conference Pens
- 6 Have another idea? We'll help you to find a unique way to get noticed!

learn

DIAMOND

limited to 1 company

Annual donation

\$26,000

The Diamond sponsor receives Bronze level benefits + the following benefits:

- Complimentary annual company NEMOA Membership
- 5 additional Complimentary Registrations (total of 6) to each conference (Spring & Fall). *To encourage merchant attendance, consider offering one or more of your passes to your merchant clients. Thank you!*
- 1 company representative invitation to private Board and Speaker Event at each conference
- Guaranteed Speaking Slot (Spring or Fall) – non-selling, must include a client and be relevant to conference topic
- Guaranteed host for Round Table or similar Sponsor-Hosted activity at one conference per year
- 1 small table in the ballroom foyer area assigned exclusively to your company to display collateral and/or network with existing or potential clients
- Video Clip played in front of general session audience (video length varies with sponsorship level)
- Right of first refusal to renew your sponsorship at this level

Extra Benefits!

In addition, the Diamond sponsor receives both of the following benefits for the year:

- 1 Logo & Company Name on Attendee Badge Holders at each conference
- 2 Official Sponsor of On-site Program Handout

connect

OTHER SPONSORSHIP OPPORTUNITIES

In-Kind Sponsorships

Please contact us about the possibility of trading your services for a sponsorship.

HOW TO BECOME A SPONSOR

It's easy! Contact the NEMOA offices for more information.

- Determine your desired sponsorship level
- Contact 207-885-0090 or sponsorships@nemoa.org
- Provide your logo and company description suitable for publication in printed materials and on website
- Provide key company contact information and description of your business
- **The opportunity to Sponsor is a benefit of NEMOA Membership.** If your company is not yet a member, please contact us to learn how to apply. Annual membership dues are included in Silver, Gold, Platinum, and Diamond sponsorship packages.

sponsor

THANK YOU TO OUR 2017 SPONSORS FOR THEIR SUPPORT!

Diamond Sponsor



Platinum Sponsors



Gold Sponsors



Silver Sponsors



Bronze Sponsors



SHARE, LEARN & CONNECT

with companies such as:

1-800-HOMEOPATHY

Abercrombie & Kent

Adam & Eve

Annie Selke

Ballard Designs

Batesville, Inc.

Baudville

BJ's Wholesale Club

Bluestem Brands, Inc.

Boden

Boston Proper

Burgers' Smokehouse

ButcherBox

California Car Cover Company

Castanea Partners

Charles Tyrwhitt

ClimateStore.com

Coldwater Creek

Collections Etc.

Colony Brands/Integrated
Marketing Solutions (IMS)

Cornerstone Brands-Cinmar

Country Casual Teak, Inc.

Country Curtains

Crestline

Cross Jewelers

Damart

DDC Diagnostics

Design Toscano

Direct Checks Unlimited Sales, Inc.

Direct Wines

Dover Saddlery

Dylan's Candy Bar

Earth Sun Moon Trading Company

Engineering Services &
Products Company

Figis Companies Inc.

Franklin Planner

FULLBEAUTY Brands

Gardener's Supply Company

H₂O Wear

Hale Groves

Hammacher Schlemmer

Harry & David

Healthy Directions

Hodges Badge Co., Inc.

IDville

Indiana Botanic Gardens, Inc

J. Jill

JD Williams & Co LTD/
House of Bath

Jockey International, Inc.

Johnny's Selected Seeds

Johnston & Murphy

Journeys

Junonia, Ltd

Kiefer Swim Products

King Arthur Flour

Kino Lorber, Inc.

L.L.Bean, Inc.

Lafayette 148 New York

Lands' End

Lenox Corporation

Littleton Coin Company

LTD Commodities LLC

Mason Companies, Inc.

MMP Living

Nancy's Notions

National Geographic Partners

Nordstrom

Nova Natural Toys & Crafts

Nueske's Applewood Smoked Meats

Paul Fredrick Menstyle, Inc

Peter Christian

Peter Millar

Plow & Hearth

Potpourri Group, Inc.

prAna Living

Puritan's Pride

Radio Flyer

Reebok

Revival Animal Health

Road Runner Sports

Road Scholar

Ruma's Fruit and Gift
Basket World

Silver Star Brands

SmartPak Equine, LLC

Soft Surroundings

Specialty Commerce Corp.

Sporty's Catalogs/
Sportsman's Market, Inc.

Stark Brothers Nurseries
& Orchards Co

Swanson Health Products

Talbots

The Bradford Exchange

The Folio Society

The Grommet

The Kansas City Steak Company

The Orvis Co., Inc.

The Tile Shop

The Vermont Country Store

The Vermont Teddy Bear Co.

The Wig Company

Thos. Baker/Maine Cottage

Tracksmith

Trainers Warehouse/Office Oxygen

Uline

UncommonGoods

Universal Screen Arts, Inc.

Uno Alla Volta

UV Skinz

Valley Vet Supply

Vital Choice

Wayfair

Winston Brands Inc.

Wolverine World Wide

Yankee Candle Company

Z Gallerie