



**directXchange**  
by nemoa

THE ONLY NATIONAL CONFERENCE  
FOR CATALOGERS & ETAILERS

# Marketing to the Minds of Catalog and Etail Shoppers

SEPTEMBER 14-16, 2016 / SCHAUMBURG, IL

## WHY IS IT WORTH THE TRIP?

We have five great reasons!

- 1. PEOPLE ACTUALLY TALK ABOUT CATALOGS**  
Industry leaders share experiences, trends, successes, and challenges.
- 2. MEET THE BEST PEOPLE**  
From casual dinners to roundtable discussions, there's no better place to build your network and exchange ideas.
- 3. WE'LL CHALLENGE YOUR THINKING**  
Xpress Talks. Keynotes. Breakout sessions. You'll leave them all with surprising insights and new perspectives on your business.
- 4. THERE'S SOMETHING FOR EVERYONE**  
Doesn't matter if you're big, small, B2B, or B2C — you'll find something at directXchange to benefit your business, guaranteed.
- 5. NO ONE SELLS YOU ANYTHING**  
Learn, share, and connect, without annoying sales pitches or an exhibit hall.

## MERCHANTS AND SUPPLIERS LOVE NEMOA'S DIRECTXCHANGE CONFERENCES!

"Great crowd to make connections and engage in conversations." —Kevin Varieur, *QuickPivot*

"Friendliest conference ever!" —Brett Bair, *Monetate*

"[There's a] warm, friendly and inviting business climate that is baked into everything NEMOA does."  
—Becky Santaniello, *Infinite-Media/Mailinglists.com*

NEMOA IS THE #1  
ASSOCIATION FOR THE  
CATALOG/MULTICHANNEL  
MARKETING INDUSTRY



## SHARE. LEARN. CONNECT.

## COME NETWORK WITH THE BEST!

**Members Include:** Appleseed's / Dental City / Country Casual / CustomInk / Fairytale Brownies / Garnet Hill / J Jill / L.L.Bean, Inc. / Nueske's Applewood Smoked Meats / Orvis / Plow & Hearth / Potpourri Group / Staples / Talbots / Yankee Candle

Visit [www.nemoa.org](http://www.nemoa.org) to learn more!



**THANK YOU SPONSORS** Your participation and sponsorship is important to us. Not yet a sponsor? Contact [sponsorships@nemoa.org](mailto:sponsorships@nemoa.org) to learn more.



DIAMOND

**RR DONNELLEY**

PLATINUM



GOLD



SILVER



BRONZE

