

winds of change

NATIONAL CONFERENCE FOR
CATALOGERS & ETAILERS

directXchange

by nemoa
SHARE. LEARN. CONNECT.

SEPTEMBER 15 - 17, 2015 / SCHAUMBURG, ILLINOIS
RENAISSANCE SCHAUMBURG CONVENTION CENTER HOTEL

ONLY AT directXchange...

PEOPLE ACTUALLY TALK ABOUT CATALOGS

Industry leaders share experiences, trends, successes and challenges

NON-SELLING ENVIRONMENT

Learn, share, and connect, without annoying sales pitches or an exhibit hall

NETWORKING GALORE

We'll personally help you connect with the people you need to meet

SOMETHING FOR EVERYONE

Whether you're from a big company or a small one, B2C or B2B, we'll stimulate your thinking

XPRESS TALKS

Rapid Fire, provocative talks to challenge your thinking

MERCHANT-ONLY TOWN HALL

Gather with other merchants to talk about key challenges



NEMOA is THE nation's most active multichannel merchant association dedicated exclusively to the catalog/multichannel industry.

Merchants and Suppliers LOVE NEMOA's directXchange conferences!

"Always great content and atmosphere - friendly and open."

- Jim Calhoun, Web Decisions

"NEMOA's directXchange doesn't bombard you with sales pitches. You should belong to NEMOA because it does great things for the direct marketing industry."

- Jennifer Hanna, Summit Racing

"NEMOA directXchange - best of class industry conference - an extremely educational, informative, actionable event that provides ready access to industry leaders and innovators"

-Tom Slavin, Staples

Come network with the BEST!

Members Include: Appleseed's • Baudville • Duluth Trading Company • Dental City
• Country Casual • CustomInk • Garnet Hill • J Jill • L.L.Bean, Inc. • Nueske's Applewood
Smoked Meats • Orvis • Plow & Hearth • Potpourri Group • Rust-Oleum Watco Floors
• Staples • Talbots • Yankee Candle • Fairytale Brownies

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