

# nemoa

National Etailing & Mailing Organization of America

# membership

has its **BENEFITS!**

**SHARE.**  
**LEARN.**  
**CONNECT.**

**WITH PEERS AND EXPERTS IN  
A NON-SELLING ENVIRONMENT**

NEMOA is the only organization that's solely dedicated to the needs of catalog and multi-channel merchants.

We hold two annual **directXchange** conferences, so you can build relationships, gain insight into our industry, and walk away with actionable ideas to take back to work.

See inside to learn more about all the benefits!

If you have any questions, please contact any of the folks on our membership committee. We can also help you reach out to other members.

**NETWORKING AND EDUCATION FOR  
DIRECT MARKETERS SINCE 1947.**

## Membership Committee:

### **Matt Glerum**

matthewglerum1@gmail.com

Chair of the Membership Committee

### **Kris Snyder**

kris@nemoa.org

Membership Manager

### **John Rossiter**

john.rossiter@rrd.com

### **Eileen White**

eileen.white@webdecisions.com

## SAVE \$250

On your conference registration,  
see inside for details.

**directXchange**<sup>®</sup>  
by nemoa

[www.nemoa.org](http://www.nemoa.org)

NEMOA members **keep good company**

# SHARE.

## NEMOA has broad national appeal

NEMOA draws both catalog merchant and vendor companies, ranging from large to small; omni-channel and web-only merchants to international multi-channel “bricks ‘n mortar” institutions; and printer, list and data analysis suppliers to individual consultants and designers.



## Every member is reviewed by the board

Every membership application is reviewed by NEMOA's Board of Directors, ensuring the integrity of members and a balance between vendor and catalog companies.

Re-energize your **direct marketing business**

# LEARN.

## Strategic planning and tactical advice

Gain direct access to cutting-edge content at our **directXchange** conferences, which feature presentations by top-notch direct marketing experts who share best practices to keep your brand relevant and current.

## Affordable training

- From senior exec to list analyst, we guarantee you'll leave **directXchange** events with ACTIONABLE ideas to stimulate business or incrementally improve your department.
- NEMOA Scholarships are available to “Future Leaders” in your company.

## Call, e-mail or visit us today!

Kris - Marketing and Membership Manager (603) 672-5255, kris@nemoa.org

Terri - Events & Operations Director (207) 885-0090, terri@nemoa.org

[www.nemoa.org](http://www.nemoa.org)



Make connections and **build relationships**

## CONNECT.

### Network with peers and industry leaders through personal introductions

We have an incredible industry talent pool and Board Members are happy to facilitate personal introductions between members.



### Gain access to industry lobbyists and postal reps

Make connections with the folks who represent your interests in Congress. ACMA lobbyists and high level postal representatives are NEMOA members and are always present at our events. We're happy to introduce you!

### Online directory

While conferences promote a “non-selling” environment (so members can focus on learning and building “no-strings-attached” relationships), our Membership Directory provides contact information so that vendors and merchants can connect in their own time frame and know they too, are “NEMOA approved!”

### Free postings for job listings and internships

Member companies may list job postings on the NEMOA website, at no cost. NEMOA also provides FREE access to quality interns enrolled in direct marketing programs at universities and colleges.

## SAVE \$250

Your \$499 Annual membership, entitles you to:

- Save \$250 on each *directXchange* registration.
- Save even more with an Early Bird Registration.
- Discounts available on attendance by multiple participants within member company (for details, call 207-885-0090).
- Access to Sales and Promotions by and for NEMOA members!
- Access to speaker presentations on [nemoa.org](http://nemoa.org) after a conference.
- **Affordable sponsorship opportunities.** Suppliers can gain brand exposure with affordable sponsorship to reach 100's of direct marketing professionals that need their services.

## our members include:

1-800-Homeopathy

Appleaseed's

Country Casual

Garnet Hill

Hodges Badge Co

J.Jill

King Arthur Flour

Lehman's

L.L.Bean, Inc.

National Geographic Society

Orvis

Plow & Hearth

Potpourri Group

Really Good Stuff

S&S Worldwide

SmartPak

Staples

Trainers Warehouse

TravelSmith Outfitters

Wine Enthusiast

Yankee Candle

Plus, dozens of other great merchants and respectful supplier partners

*Members come from over 33 states and 3 countries*

## what members are saying...

“That members/conference attendees are super friendly and welcoming, the show isn't meant to bombard you with sales pitches, and direct marketing companies like the one I work for should belong to NEMOA because it does great things for the industry.”

- **Jen Hanna**,  
Summit Racing Equipment

“New ideas, and confirmation that we're doing the right things in our business.”

- **Eric Johnson**,  
Orvis

“I first attended NEMOA last March. I was very impressed. It was nice to have a focused conference with my peers as opposed to one with mostly vendors. The venue was small and intimate. I felt the sessions were on target and it was easy to network without having so many vendors.”

- **Gary DeGaetano**,  
VP Direct to Consumer Business  
Woolrich

# SAVE \$250

On your conference registration, see inside for details.



## want to join?

If you'd like to become a member, simply complete a brief application so that we can get to know you better and ensure that your membership is a success.

Go to [nemoa.org/applyformembership.php](http://nemoa.org/applyformembership.php)

# nemoa

SHARE. LEARN. CONNECT.

Check out our website to save the date for our next **directXchange** conference.  
[www.nemoa.org](http://www.nemoa.org)