

direct Xchange by nemoa

THE ONLY NATIONAL CONFERENCE FOR CATALOGERS & ETAILERS

Marketing to the Minds

of Catalog and Etail Shoppers

SEPTEMBER 14-16, 2016 / SCHAUMBURG, IL

WHY IS IT WORTH THE TRIP?

We have five great reasons!

1. PEOPLE ACTUALLY TALK ABOUT CATALOGS Industry leaders share experiences, trends, successes, and challenges.

2. MEET THE BEST PEOPLE

From casual dinners to roundtable discussions, there's no better place to build your network and exchange ideas.

3. WE'LL CHALLENGE YOUR THINKING

Xpress Talks. Keynotes. Breakout sessions. You'll leave them all with surprising insights and new perspectives on your business.

4. THERE'S SOMETHING FOR EVERYONE

Doesn't matter if you're big, small, B2B, or B2C — you'll find something at directXchange to benefit your business, guaranteed.

5. NO ONE SELLS YOU ANYTHING

Learn, share, and connect, without annoying sales pitches or an exhibit hall.

MERCHANTS AND SUPPLIERS LOVE NEMOA'S DIRECTXCHANGE CONFERENCES!

"Great crowd to make connections and engage in conversations." —**Kevin Varieur**, **QuickPivot**

"Friendliest conference ever!" —Brett Bair, Monetate

"[There's a] warm, friendly and inviting business climate that is baked into everything NEMOA does."
—Becky Santaniello, *Infinite-Media/Mailinglists.com*

NEMOA IS THE #1

ASSOCIATION FOR THE
CATALOG/MULTICHANNEL
MARKETING INDUSTRY

SHARE, LEARN, CONNECT,

COME NETWORK WITH THE BEST!

Members Include: Appleseed's / Dental City / Country Casual / CustomInk / Fairytale Brownies / Garnet Hill / J Jill L.L.Bean, Inc. / Nueske's Applewood Smoked Meats / Orvis / Plow & Hearth / Potpourri Group / Staples / Talbots Yankee Candle

Visit www.nemoa.org to learn more!

THANK YOU SPONSORS Your participation and sponsorship is

important to us. Not yet a sponsor? Contact sponsorships@nemoa.org to learn more.



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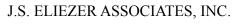




































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